

## **B2B PRIVACY NOTICE**

Effective: **February 26, 2025**

This privacy notice (“notice”) covers the businesses who have a relationship with Hashtag Applications, LLC dba Fox Ordering, and its affiliates and subsidiaries, including From the Restaurant Corp (collectively, “Hashtag”) in their business interactions with Hashtag—and it also covers individual end users who use Hashtag’s products and/or services for business purposes through any of our apps (*e.g.*, FTR – Restaurant)

### **What’s in this notice**

This notice explains how Hashtag and its representatives collect, use, and share your personal data.

This notice applies to personal data we have about you that identifies, relates to, describes, can be associated with, or could reasonably identify you as an individual, in the context of your business interactions with Hashtag.

This notice does not apply to data that is not personal, like anonymous, de-identified, or aggregated data (for example, summary statistics), even if it comes from personal data.

### **How we collect personal data**

We collect personal data about you in several primary ways:

- Directly from you when you engage with us in a business capacity.
- Automatically from your use of our products and services, like data associated with using the tablet we provide to you.

### **What data we collect - Data you provide directly to us**

- Information you choose to provide when you contact us.

### **Personal data we collect automatically**

- Unique identifiers, such as IP address or device fingerprints.
- App or website activity; other performance data.

### **How we use your data**

We collect personal data for the following purposes:

- In connection with analytics, to provide the products and services requested by the account owner, and to perform our contractual obligations to you or the organization you work for (*e.g.*, app functionality).
- To communicate with you about the services or products your organization uses.
- To detect and help protect against security incidents and illegal, fraudulent, or unauthorized activities; investigate suspicious traffic, cybersecurity threats or vulnerabilities, complaints, and claims; authenticate your credentials for account access and information and provide other security protections.
- To facilitate or verify the appropriate calculation of taxes, fees, or other obligations due to local, state, or federal government requirements.
- To enforce our policies, terms and conditions, or other agreements.
- To provide technical support and customer service.

- To comply with, defend, pursue, and enforce applicable legal and regulatory obligations and respond to governmental requests.

**When we disclose your data**

We do not sell your personal data covered by this notice. We may share user data with our affiliated companies or organizations in connection with providing services to you. Hashtag doesn't knowingly collect the personal data of children under 16.

**How we protect your data**

We use administrative, technical, contractual, and physical safeguards designed to protect your data. For example, data is encrypted in transit and your data is transferred over a secure connection. However, we can't guarantee our safeguards will prevent every unauthorized attempt to access, use, or disclose personal data.

If you have any questions regarding this policy, please contact us at our email: [support@foxordering.com](mailto:support@foxordering.com)

**CHANGES TO THIS PRIVACY POLICY**

This Privacy Policy is effective as of the date stated at the top of this Privacy Policy. We may change this Privacy Policy from time to time, and may notify you of such changes (*e.g.*, posting any changes on the Sites, e-mailing you, or prompting you via a popup). By accessing the website or app after we notify you of such changes to this Privacy Policy, you are deemed to have accepted such changes. Please refer back to this Privacy Policy on a regular basis.